

Gallo Africa Limited

(Bulawayo)

Two covers from Gallo Africa Limited. The first is an unusual cover and was cancelled at BULAWAYO JLY 1951. It pays the correct airmail rate to Europe – Germany U.S. Zone. The second pays 1/4d rate (possibly should be 1/3d) to the UK –cancelled BULAWAYO 13 MCH 1954. The company was originally created by Eric Gallo in 1926 as a one-man business, the Brunswick Gramophone House. The record shop was originally devised to distribute records from the US-based Brunswick Records into South Africa. However, noticing the lack of recording facilities (as well as the amount of local talent) in the country, Gallo decided to form a recording studio in 1932 and, borrowing equipment (and a sound engineer) from the then just-defunct Metropole company in the United Kingdom, Gallo opened the “Gallo Recording Studios” under the auspices of *Gallo Africa* (using a red rooster as the company’s symbol, which remains today).

