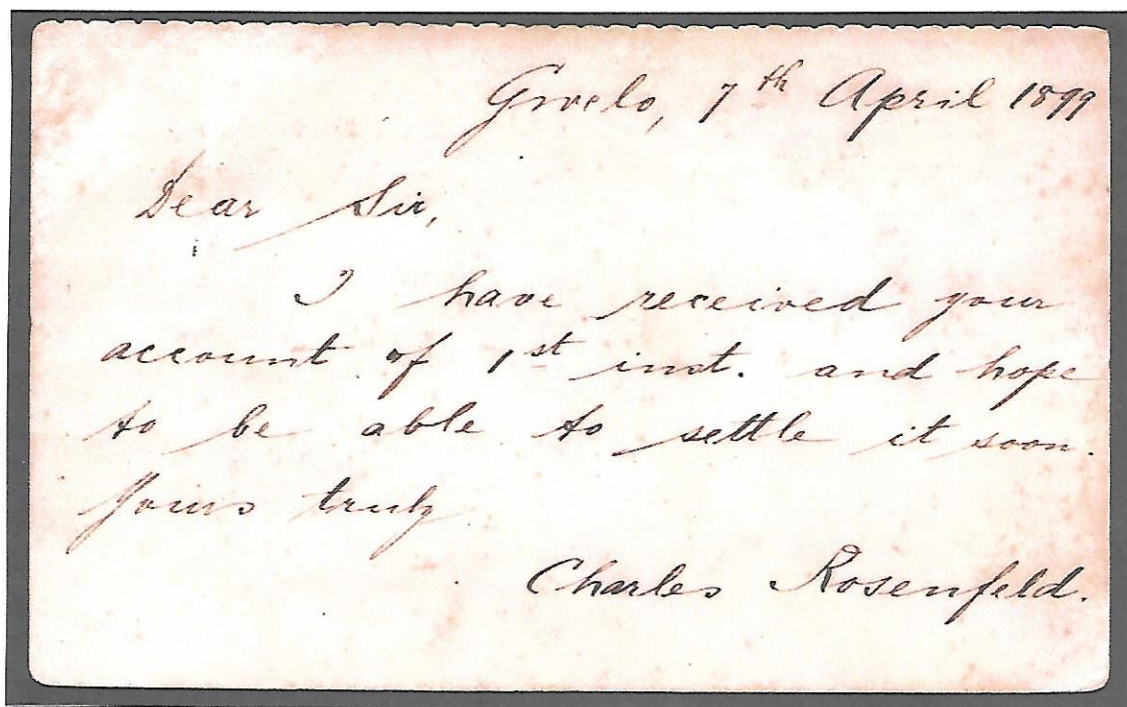


REPLY PAID POST CARDS (2)

The Reply Paid Post Card consisted of two pre-paid halves attached to each other. This allowed the addressee to write a reply on the Reply half and mail the card without charge within Rhodesia. Shown is an example of a Rhodesia Reply half sent by Charles Rosenfeld, Gwelo, acknowledging receipt on an account, to Peter Falk. The account, in all probability, related to Peter Falk's Florist & Nursery business in Gwelo.



Footnote: This Reply post card was one of a set of three (including 1d. Internal + 1 1/2d. International) printed by Perkin Bacon & Co. Ltd., London in 1896. It is believed that those post cards were not put on sale to the public in Rhodesia until April 1899 – being the earliest date of recorded postal usage.