

THIRD SAPOA JOINT ISSUE

2010 FIFA WORLD CUP, SOUTH AFRICA

Issued 9th April 2010

(Extracted from leaflet provided by Philatelic Bureau Bulletin No 2 of 2010)²

The Southern African Postal Operators Association (SAPOA) co-ordinated the release of a joint stamp issue by nine countries, all of whom participated in the qualifying matches for the 2010 Football World Cup finals in South Africa. Only South Africa was to play in the competition, as the host nation.

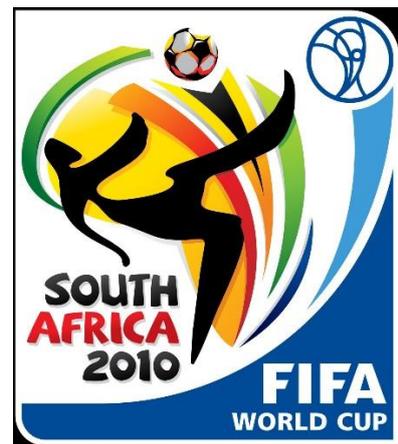
The countries in the joint issue were –Botswana, Lesotho, Malawi, Mauritius, Namibia, South Africa, Swaziland, Zambia and Zimbabwe

The Philately Task Force of the Southern African Postal Operators Association (SAPOA) is proud to launch the third joint stamp issue with none of the fourteen countries participating, namely:

Namibia, South Africa, Botswana, Mauritius, Malawi, Zambia, Zimbabwe, Lesotho and Swaziland.

The FIFA World Cup in South Africa was an international event with great historic importance to the African continent. It was the first, and only, FIFA World Cup hosted in Africa.

Africa is blessed with enormous economic potential and with the successful organization of the 2010 FIFA World Cup; the African economy in general will surely change in a more positive direction.



African football has developed considerably with a general improvement in the game in the continent. All this is thanks to the greater number of competitions and the development plans the CAF, with the support of FIFA has put in place.

The 2010 FIFA World Cup kicked off on the 11th June in Johannesburg South Africa, where South Africa played Mexico in Group A (result was a no score draw). The final match was played in Johannesburg one month later, namely the 11th July, when Spain beat The Netherlands 1-0.

The postage stamp series for this auspicious occasion was an exclusive gold foil souvenir sheet, consisting of 9 postage stamps, as well as a First Day Cover and information sheetlet.

The designs feature a graphic image of soccer players in action, as well as a soccer ball, the national flag of each country and last but not least Zakumi -the official mascot specially designed for the World Cup in South Africa. The name 'Zakumi' is a composition of 'ZA' standing for South Africa and 'kumi', which translates into '10' in various languages across Africa.



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Sources of information:

The text was compiled with the assistance of FIFA.com.

The Stamps





(Miniature sheet 50% of normal size)

(This sheetlet is very difficult to scan as the gold foil reflects the scanning light)

Catalogue listings

SG	ZSC ¹	Value	Description
1299	706	10c	Namibia flag
1300	707	15c	South Africa flag
1301	708	25c	Zimbabwe flag
1303	709	50c	Malawi flag
1305	710	75c	Swaziland flag
1302	711	Z	Botswana flag
1304	712	A	Mauritius flag
1306	713	E	Lesotho flag
1307	714	R	Zambia flag
MS1308	MS27		Miniature sheet with stamps se-tenant in block

Technical details

Stamp size:

Outer size of stamp – 44 x 44 mm
 Inner circular stamp – 33 mm diameter

Sheet Size:

Sheet stamps: 50 stamps (10 rows of 5 stamps)
 Miniature sheet: 189 x 167 mm

Artists:

Anja Denker (concept, artwork & design)
 Nurveen Ratty (image of soccer ball on FDC)
 Heike Lorck of Graphic Zone (computer generated design work)

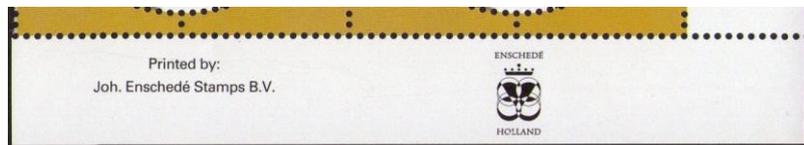
Paper: Sheet stamps: Paper fluorescent back and front, gum white PVA
Miniature sheet: Gold coloured foil with white PVA gum

Print colours: Sheet stamps: Cyan, magenta, yellow & black
Miniature sheet: cyan, magenta, yellow, black & white

Perforations: Stamps: SG 13½
Sheet stamps: comb perforation, note each comb consists of the bottom horizontal perforation, side perforation and the inner circle perforation. Perforating direction from bottom to top.
Top margin: Perforated through, including inner circle perfs
Left & right margins: Perforated
Bottom margin: Imperforate
Miniature sheets: Harrow perforated, imperforate to margins

Printer: Joh Enschedé Security Printers, The Netherlands

Printer's Imprint: Sheet stamps only: Bottom Margin, below Row 10 Columns 4 & 5.
Imprint printed in black

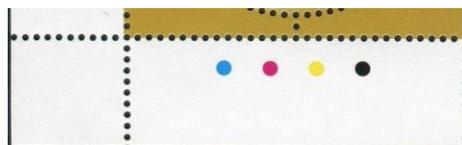


Designer's name: Sheet stamps only: bottom margin below Row 10, column 1



Cylinder numbers: None

Colour register: Sheet stamps only: Unboxed small round dots– left margin opposite R1/1. Colours reading down – cyan, magenta, yellow, black.



Sheet Value: Not included

Sheet Number: No sheet numbers

Print numbers: Sheet stamps: Unknown
 Miniature sheet: 10,000

Issue date: 9th April, 2010

Postal Rates

The postal rates applicable at the date of issue were those effective from 18th February 2009, which are quoted in United States dollars, as follows:

Z US\$0.25 A US\$0.50 E US\$0.75 R US\$1.00

Listed and Unlisted varieties

No listed, or unlisted, varieties have been reported.

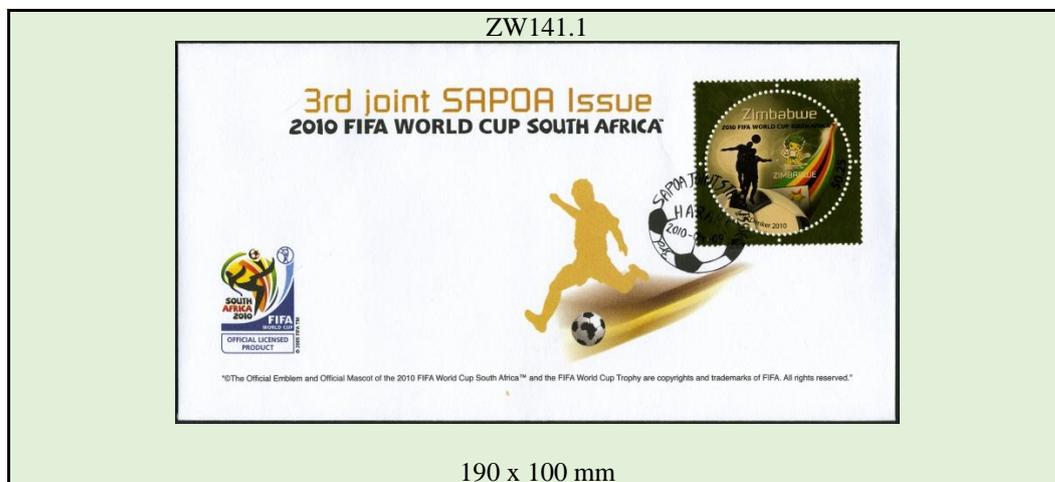
First Day Cover

The cover numbering comes from the catalogue produced by Geoff Brakspear.

A pictorial first day of issue canceller was produced for this issue and was used by the Philatelic Bureau, total of 500. The first day cover and canceller were not produced locally. Other first day cover cancellers continued to be used at main post offices. Covers only contain the 25c stamp from the miniature sheet



No printed first day covers of the sheet stamps were made available by the Philatelic Bureau, covers can, however, be found with the Harare First Day of Issue canceller on plain covers and Bureau manila stationery.



Related material



(Miniature sheet 50% of normal size)

(This sheetlet is very difficult to scan as the gold foil reflects the scanning light)

The above miniature sheet appeared on the market; it was not apparently issued through Zimpost.

The miniature sheet comprises the nine stamps each country issued, but each stamp with a different county's name. The country name linked to the national flag shown on the stamp, and is denominated with that country's currency, or postage rate.

It is speculated that this sheet was produced for the stamps required for the first day covers. As with Zimbabwe, all first day covers seen have a single stamp being the one depicting the national flag of that country.

Bibliography

1. "The Zimbabwean Concise Postage Stamp Catalogue", published by Harare Stamp Company, edited by Ken Allanson, Mike Amos and Geoff Brakspear. The catalogue continues to be updated and expanded by Geoff Brakspear, and is now published on the Rhodesian Study Circle website.
2. Leaflet produced by Zimpost