

CHILD SURVIVAL REVOLUTION

Issued 11th February, 1987

(Extracts from Philatelic Bureau Bulletin No 1 of 1987)²

The Zimbabwe Government, in conjunction with UNICEF, has an on-going educational and training campaign to ensure that mothers, parents and health workers understand the importance of breast feeding, immunization, growth monitoring and how to prevent diarrhoeal dehydration.

Growth Monitoring

This stamp shows how mothers can prevent child malnutrition by regular monthly weighing and the use of a growth chart. This will highlight potential faltering growth and provide an early warning to mothers and health workers.



Oral Rehydration

Diarrhoeal dehydration is the greatest single killer of children in the developing countries. Oral rehydration therapy is a simple technique of preventing such dehydration by feeding children salt and sugar mixed in water. The proportions of these ingredients are shown on this stamp which depicts a mother feeding the formula to her child.

Breast Feeding

Depicted here is a mother who is breast feeding her child. Breast milk is best as bottles and teats can be a source of infection. Breast feeding ensures a perfect infant diet and constitutes natural protection against disease.



Immunization

Potentially fatal childhood diseases such as measles, polio and diphtheria can all be prevented by following a proper schedule of immunization. This stamp therefore encourages mothers to take advantage of existing immunization services.

The Stamps



Catalogue listings

SG	ZSC ¹	Value	Description
706	133	12c	Growth Monitoring
	a.		Curl on nurse's uniform (Cyl 1B R1/3)
	b.		Red dot flaw (Cyl 1B R3/1)
707	134	12c	Breast Feeding
	a.		Stretch mark on breast flow (Cyl 1B R1/6)
708	135	12c	Oral Rehydration
	a.		'7' hair on arm flaw (Cyl 1A R2/9)
709	136	12c	Immunisation
	133-6		Se-tenant block of 4
	a.		Block of 4 offset printing on rear of stamp

Technical details

Stamp size:	All values	30 x 35 mm
Sheet Size:	40 stamps (4 rows of 10 stamps), two panes per printed sheet	
Artist:	Barbara Chalk	
Paper:	ZSC paper type B – HS6, fluorescent coated paper with PVA gum with a blueish/greenish tinge.	
Print colours:	All values - Black, magenta, cyan, yellow	

Perforations: SG 14 x 14½, ZSC 14 x 14¼
Left margin: Perforated through.
Other margins: Imperforate

Printer: Mardon Printers (Pvt) Ltd., Harare, Zimbabwe

Printer's Imprint: Bottom Margin, below Row 4 Columns 5 and 6. Imprint printed in black

Cylinder numbers: Bottom margin below column 1. Colours reading from left – cyan, magenta, yellow, black

Colour register: Type TL 4– round boxed – Left margin opposite R4/1. Colours reading down – cyan, magenta, yellow, black

Sheet Value: Bottom margin, below R4/10, printed in black.

Sheet Number: Type SN 4a with 'PTC' prefix, right margin, opposite R4/10, reading down.

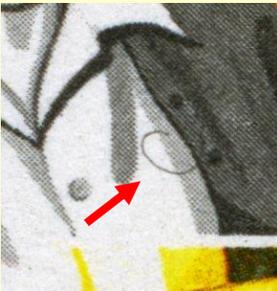
Print numbers: 1, 280,000 (320,000 of each design)

Issue date: 11th February, 1987

Withdrawal from sale:

Demonetarisaton: 31st January, 1994

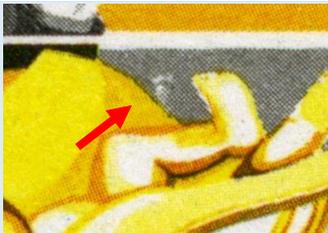
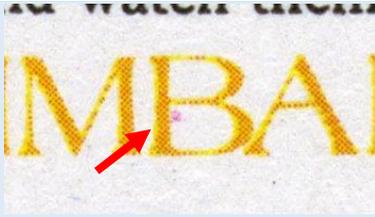
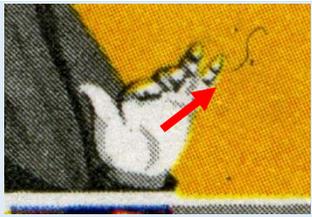
Listed Varieties

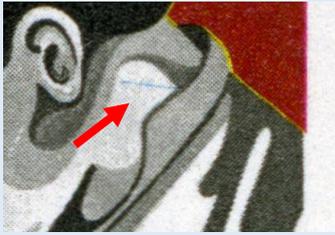
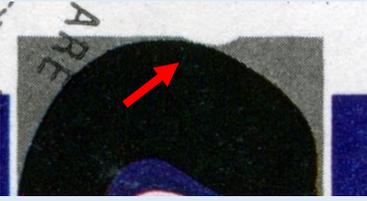
<p>Curl on nurse's uniform RSC 133a Cyl. 1B R1/ (Not constant)</p>	
<p>Red dot flaw RSC 133b Cyl. 1B R3/1</p>	

<p>Stretch mark on breast flap RSC 134a Cyl 1B R1/6</p>	
<p>'7' hair on arm flap RSC 135a Cyl 1A R2/9</p>	
<p>Offset on back of block of 4 RSC 133-6a</p>	

Unlisted Varieties

There are numerous small dots and specks in the printing of these stamps, particularly in the backgrounds. Some dots and specks shown below are a bit more distinctive, some may be constant.

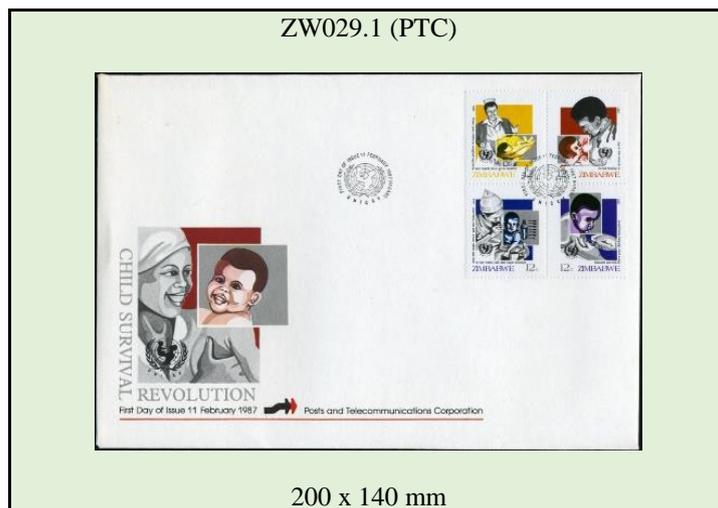
		
<p>Growth Monitoring: Smudge above baby's legs</p>	<p>Growth Monitoring: Magenta mark in 1st B of Zimbabwe</p>	<p>Growth Monitoring: Black hair right of nurse's hand. <i>(Courtesy Dave Trathen)</i></p>

 <p>Breast Feeding: Cyan line on back of neck R1/8</p>	 <p>Oral Rehydration: Curved in top of box with baby's head</p>	
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First Day Covers

The cover numbering comes from the catalogue produced by Geoff Brakspear.

A pictorial first day of issue canceller was produced for this issued and was used by the Philatelic Bureau. Other first day cover cancellers continued to be used at main post offices.



Bibliography:

1. "The Zimbabwean Concise Postage Stamp Catalogue", published by Harare Stamp Company, edited by Ken Allanson, Mike Amos and Geoff Brakspear. The catalogue continues to be updated and expanded by Geoff Brakspear
2. PTC Philatelic Bureau Bulletin No 1 of 1987.