There does not appear to have been any particular reason for issuing of these stamps, save a promotion activity. However, as a promotion, it was particularly badly timed as the stamps were released over half way though the Fair itself. The Fair in 1984 was from 5th to 13th May, with the stamps being released on the 11th!

The Philatelic Bureau Bulletin produced for this issue, gives no greater insight as to the justification for the issue these stamps, save that they were for promotional reasons.

The Stamps

Catalogue listings

<table>
<thead>
<tr>
<th>SG</th>
<th>ZSC</th>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>636</td>
<td>60</td>
<td>9c</td>
<td>Map of Africa</td>
</tr>
<tr>
<td>637</td>
<td>61</td>
<td>11c</td>
<td>Globe</td>
</tr>
<tr>
<td>638</td>
<td>62</td>
<td>30c</td>
<td>Trade Fair spire &amp; national flag</td>
</tr>
</tbody>
</table>

Technical details

Stamp size: 28 x 42 mm

Sheet Size: 50 stamps (5 rows of 10 stamps), two panes per printed sheet

Artist: Bunty Woods, winner of public design competition, designs developed by Nancy Abrey

Paper: ZSC paper type C – paper known as "Postmaster", manufactured and converted by Smith & McLaurin Ltd, Scotland. The coating is not as fluorescent as the previous papers and the gum is described as 'particle gummed'. It is a very different adhesive from PVA as it has a matt, non-reflective appearance. It is what is known as 'dry gum'.

Print colours: 9c light blue, dark green, red-orange, black 11c cyan, yellow, red-orange, black 30c cyan, yellow, magenta, black
Perforations:  
SG 14½, ZSC 14¼  
Left margin: Perforated through  
Other margins: Imperforate

Printer:  
Mardon Printers (Pvt) Ltd., Harare, Zimbabwe

Printers Imprint:  
Bottom Margin, below columns 4 to 7. Imprint printed in black

Cylinder numbers:  
All stamps below R5/1, colours reading from left  
9c black, red-orange, dark green, light blue  
11c black, red-orange, yellow, cyan  
30c black, magenta, yellow, cyan

Colour register:  
Type TL 4 – round boxed – left margin opposite R5/1  
9c light blue, dark green, red-orange, black  
11c cyan, yellow, red-orange, black  
30c cyan, yellow, magenta, black

Sheet Value:  
all stamps - bottom margin, below R5/10, all printed in black.

Sheet Number:  
Type SN 4a with ‘PTC’ prefix, opposite R5/10, reading downwards

Print numbers:  
9c 1,000,000  
11c 750,000  
30c 750,000

Issue date:  
11th April, 1984

Withdrawal from sale:  

Demonetisation:  
31st January, 1994

Listed varieties

No listed varieties are available for inclusion, if lists have been produced please forward

Unlisted varieties

There are numerous small dots and specks in the printing of these stamps, particularly in the backgrounds. Some dots and specks shown below are a bit more distinctive, some may be constant.
First Day Covers

The cover numbering comes from the catalogue produced by Geoff Brakspear.

A pictorial first day of issue canceller was produced for this issued and was used by the Philatelic Bureau. Other first day cover cancellers continued to be used at main post offices.
Related Material

Covers produced for the first Zimbabwe International Trade Fair in 1980. Bulawayo postmarks can be found for the all the days of the Fair from 3rd to 11th May.

This cover was also produced in very large format (314 x 227 mm), with a full set of the 1980 Definitive issue.

(Courtesy Dave Trathen)

Advertising labels for successive Trade Fairs

Bibliography:


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